

**Program Level Learning Outcome Assessment
Geography BA**

PLO 6: Students will be able to communicate through written, oral and visual presentation of spatial and geographical information. By incorporating written, oral and visual methods (including graphs and maps), students will learn to communicate efficiently, with clarity and purpose, in the language of the discipline of geography. They will be prepared to become active, informed citizens ready to have an impact on society and the environment.

| Learning Outcome | Does Not Meet Expectations | Approaches | Reinforces | Masters |
|---|--|---|--|---|
| Writing competency | Writing lacks clarity, logical ordering of thoughts and effective incorporation of key vocabulary. | Articulates particular perspectives but unable to compare, contrast and synthesize different ideas. | Articulates individual ideas. Weaves a narrative that critically evaluates different perspectives. Grammar, spelling, tone and style need improvement. | Excellent writing skills. Can provide synthesis and analysis of text that includes a comprehension of key readings. Ability to compare and contrast perspectives. Uses key vocabulary. Writes in professionally appropriate style and tone. |
| Oral presentation competency | Oral presentation lacks logical ordering and needed framing and structure. | Articulates basic evidence and logical flow but cannot orally present multiple lines of evidence that underly an argument. | Articulate multiple lines of argument and evidence to support them, but detailed framing and structure deficient. | Excellent oral presentation skills. Able to articulate complex and intricate issues in a logical fashion, with sufficient details and framing. |
| Effective use of visuals (i.e., graphs, maps) | Visual presentations lack style (font and layout) logical ordering, and sufficient detail. | Visual presentations are style-wise sufficient but only presents basic evidence, without connection to the underlying evidence. | Presentations provide an advanced visual array of fully developed evidence presented in a logical fashion. | Presentations are sophisticated with the inclusion of original visuals that present complex issues drawing on evidence and assessment. |
| Ability to use writing, presentation skills and visual displays to convey complex ideas | Lacks skills and capacity to integrate all three above elements. Might show mastery of one competency or limited of all three. | Able to articulate basic evidence across the triad of supportive data and information platforms. | Able to come up with creative and integrated presentations across all three competencies but does not fully link with supporting evidence. | Demonstrates imaginative presentations that fully link and integrate the written word, presentation style, and original graphics. |

Assignment or question.