GEOGRAPHY of ECONOMIC ACTIVITY

GOALS

To find the best location for the activity involving minimum costs and resulting in maximum profits.

EXISTING CONDITIONS

1. Location:	2. Transportation:	3. Spatial Patterns:	4. Economic Factors:
Site	Linkages, as routes and networks *(connect the nodes)*	Distribution (where?)	Resources –location, quality, quantity, cost, transportation
Situation	Time/distance factors, as accessibility, speed and cost	Land use (why?)	Environmental *issues* –laws, regulations, philosophical, cost
Nodes (focus points)		Patterns of interaction (relationship between places)	Supply and demand – Is there need? Can it be satisfied? Cost?
Hierarchy (activity levels)			

DECISION MAKING VARIABLES

1. Comparative Advantage:	2. Human Elements:	3. Agglomeration:	4. Environmental Concerns:	5. Transportation Characteristics:
Best suited	People considerations (*cultural, political, historical,* economic, *social and technological)*	Clustering *(concentration for mutual benefit)*	Care about the environment Perception Sustainable development Compliance	Existing routes/equipment Reliability of routes and equipment Schedules and on-time performance Possibility and cost of change?

FINAL CHOICE

Select the best location at least cost for maximum profit from what is available.

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